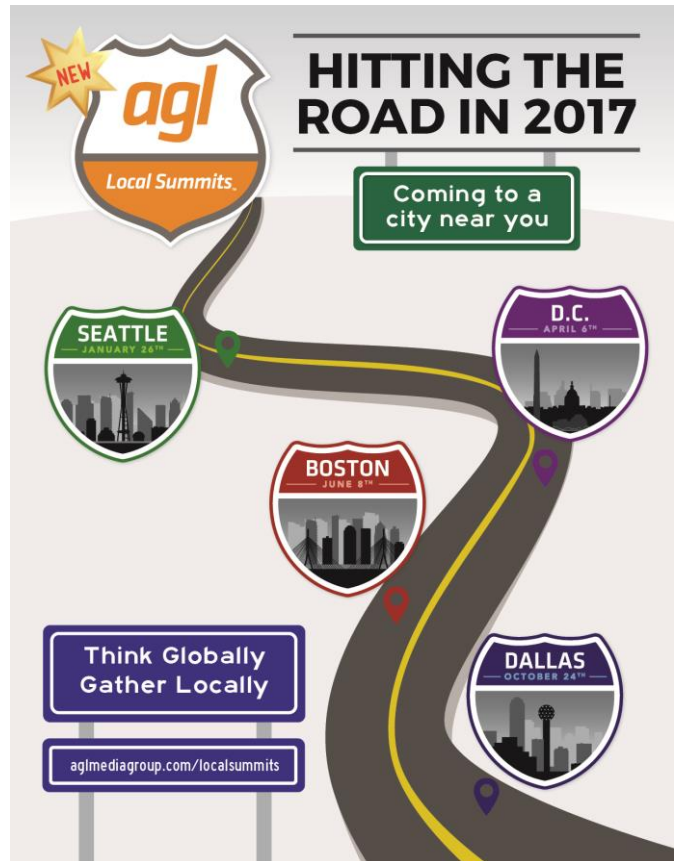


# AGL LOCAL SUMMITS 2017 SPONSORSHIP OPPORTUNITIES

## DATES & LOCATIONS

- ~~Seattle, WA~~ — ~~January 26, 2017~~
- ~~Washington, D.C.~~ — ~~April 6, 2017~~
- Boston, MA — June 8, 2017
- Dallas, TX — October 24, 2017



*As a sponsor for AGL's Local Summits, you will have the unique opportunity to:*

- Learn from industry leaders and technology experts
- Interact with existing clients and establish new relationships
- Showcase your company's products and services
- Increase brand recognition throughout the wireless industry

## **First Class: On the Road Sponsor (SOLD OUT!)**

*As one of only FOUR First Class: On the Road Sponsors, your company will be featured throughout the year as a premier contributor to AGL's Local Summits.*

- One speaking or moderating position during each summit
- One quarterly eBlast to all AGL contacts devoted entirely to your company (your content subject to AGL approval)
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- One (1) 30-day web ad per summit on AGL Summit webpages hyperlinked to your company website
- Two (2) complimentary hotel rooms per summit
- Four (4) complimentary passes to each summit
- Summit attendee list

**PRICE: SOLD OUT**



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### **Local Title Sponsor (SOLD OUT!)**

*Receive primary recognition throughout the summit as the local title sponsor.*

- One speaking or moderating position during the summit
- One eBlast to all AGL contacts devoted entirely to your company (your content subject to AGL approval)
- Company logo on all attendee badges given out at each summit
- Company logo on stage (step & repeat) back drop
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- One (1) 30-day web ad on AGL Summit webpages hyperlinked to your company website
- Six (6) complimentary passes to each summit
- Summit attendee list

**PRICE: SOLD OUT**

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### **Networking Social Sponsor (Available for Dallas Summit)**

*Host an exclusive opportunity for attendees to interact with your company at the networking social immediately following the summit.*

- Company logo on signage at networking social
- Company logo on branded beverage napkins and drink tickets
- Includes one (1) drink ticket for each attendee and appetizers
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- One (1) 30-day web ad per summit on AGL Summit webpages hyperlinked to your company website
- Four (4) complimentary passes to each summit

**PRICE: \$4,500 per Summit**

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### **Networking Breakfast Sponsor (Exclusive)**

*Start off the morning's events as the continental breakfast and networking sponsor.*

- Company logo on signage at all breakfast stations
- Company logo on branded beverage napkins
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- One (1) 30-day web ad per summit on AGL Summit webpages hyperlinked to your company website
- Four (4) complimentary passes to each summit

**PRICE: \$7,000 for the 2 remaining Summits / \$4,000 per Summit**

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### Networking Lunch Sponsor *(Exclusive)*

Receive primary recognition for your company in the afternoon as the networking lunch sponsor.

- Company logo on signage at lunch tables and stations
- Company logo on signage prominently displayed at each summit
- Company collateral piece placed at each place setting (company provided and AGL approved)
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- One (1) 30-day web ad per summit on AGL Summit webpages hyperlinked to your company website
- Four (4) complimentary passes to each summit

**PRICE: \$7,000 for the 2 remaining Summits / \$4,000 per Summit**

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### Charging Station Sponsor *(Exclusive)*

Gain company recognition as the sponsor of the custom branded charging station provided at the summit.

- Company logo on charging station (screen and display) available to all summit attendees
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$5,500 for the 2 remaining Summits / \$3,000 per Summit**

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### Coffee & Refreshment Sponsor *(Exclusive)*

Your company name and logo will be recognized throughout the day at each coffee and refreshment station.

- Company logo on coffee sleeves and beverage napkins at coffee stations
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$4,500 for the 2 remaining Summits / \$2,500 per Summit**

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### Lanyard Sponsor *(Exclusive)*

Your company name and logo will be recognized throughout the summit with custom lanyards.

- Company logo on all lanyards given out to each summit attendee
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$4,500 for the 2 remaining Summits**

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### **Notepad & Pen Sponsor (Exclusive)**

*Receive continuous recognition during the summit with your company logo on the summit notepads and pens.*

- Company logo and website on summit notepads and pens given out to each summit attendee
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$4,500 for the 2 remaining Summits**

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### **Wi-Fi Sponsor (Exclusive)**

*Be recognized as the sponsor of the wireless internet provided to each summit attendee.*

- Company logo on Wi-Fi card given to all attendees
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$3,500 for the 2 remaining Summits / \$2,000 per Summit**

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### **Table Sponsor (Maximum 10 per Summit)**

*Your company will be highly visible and notably recognized at one or all summits through a table sponsorship.*

- Company table top display
- Company logo on signage prominently displayed at each summit
- Company logo on summit advertising in AGL and Partner channels (print & digital)
- Company logo on AGL Summit webpages, registration system and agenda
- Two (2) complimentary passes to each summit

**PRICE: \$2,500 for the 2 remaining Summits / \$1,500 per Summit**

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## A LA CARTE PACKAGE ADDITIONS

*\*Can only be added to the above sponsorships\**

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### Integrated Marketing Campaign Package (Web/Print/Digital)

*Gain additional company exposure at the summit and beyond through all AGL distribution channels.*

- One eBlast to all AGL contacts devoted entirely to your company (your content subject to AGL approval)
- One full page ad in an AGL print publication of your choice
- One (1) 30-day web ad on AGL website hyperlinked to your company website
- One (1) 8-issue banner ad in AGL eDigest hyperlinked to your company website
- *Artwork to be provided by company and approved by AGL*

**PRICE: \$8,000 (Value of \$11,300)**

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### Print Advertising Package

*Gain additional company exposure at the summit and beyond through AGL Print publications.*

- Three (3) full page ads in an AGL print publication of your choice
- *Artwork to be provided by company and approved by AGL*

**PRICE: \$7,500 (Value \$10,000)**

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### Digital Advertising Package

*Gain additional company exposure at the summit and beyond through AGL digital channels.*

- One (1) 30-day web ad on AGL website hyperlinked to your company website
- One (1) 8-issue banner ad in AGL eDigest hyperlinked to your company website
- *Artwork to be provided by company and approved by AGL*

**PRICE: \$4,500 (Value \$6,100)**

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**Each “A La Carte” package can be purchased a maximum of two times per sponsorship.**



# HITTING THE ROAD IN 2017

Coming to a city near you

## SPONSORSHIP AGREEMENT

*This agreement reserves your company's sponsorship for the 2017 AGL Local Summit Series as indicated below. Check all that apply to your sponsorship.*

### FULL YEAR – ON THE ROAD PARTNERSHIP

- First Class - On the Road  SOLD OUT

### LOCAL TITLE SPONSOR (1 per location)

- Title Sponsor  SOLD OUT

### AVAILABLE FOR ALL 4 SUMMITS (SEATTLE | D.C. | BOSTON | DALLAS)

- Networking Social  \$4,500 per Summit
- Networking Breakfast  \$7,000 for all remaining Summits  \$4,000 per Summit
- Networking Lunch  \$7,000 for all remaining Summits  \$4,000 per Summit
- Charging Station  \$5,500 for all remaining Summits  \$3,000 per Summit
- Coffee & Refreshment  \$4,500 for all remaining Summits  \$2,500 per Summit
- Lanyard  \$4,500 for all remaining Summits
- Notepad & Pen  \$4,500 for all remaining Summits
- Wi-Fi  \$3,500 for all remaining Summits  \$2,000 per Summit
- Table  \$2,500 for all remaining Summits  \$1,500 per Summit

### A LA CARTE PACKAGE ADDITIONS *\*Can only be added to the above sponsorships.\**

- Integrated Marketing Campaign  \$8,000
- Print Advertising  \$7,500
- Digital Advertising  \$4,500

### LOCATION OF SUMMIT SPONSORSHIP(S):

<input type="checkbox"/>	Boston, MA	June 8, 2017	
<input type="checkbox"/>	Dallas, TX	October 24, 2017	
<input type="checkbox"/>		Total:	
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
			\$

Complete this form and sign the following page to reserve your 2017 Sponsorship.

Email to: [summits@aglmediagroup.com](mailto:summits@aglmediagroup.com)



Sponsor Information			
Sponsor's Name:			
Contact Name:			
Title:			
Address:			
Address:			
City:		State:	Zip:
Phone:			
Email:			
Authorized Signature:			

Payment Information			
Payment Type:	<input type="checkbox"/> Send Invoice	<input type="checkbox"/> Credit Card	
Card Holders Name:			
Credit Card Type:	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX <input type="checkbox"/> Discover
Credit Card Number:		CVC Code:	
Expiration Date:			
CC Signature:			

Terms and Conditions for AGL Summits

**Full payment for the sponsorship package is due upon signing this agreement.**

Sponsors will indemnify, defend and hold AGL Media Group, LLC (AGL) and its contractors, co-sponsors and all host facilities, harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with any or all AGL Summits. Sponsor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; not for any injury to himself or employees while in the host facility; nor for any damage of any nature including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AGL, its contractors, cosponsors and host facilities.

In the event the Display Area or any part of the meeting area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, terrorism, strike, lockout, labor dispute, riot, or any other cause or agency over which AGL has no control, or should AGL or the host facility management decide that because of any such cause it is necessary to cancel, postpone, or re-site the summit, AGL, host facility management, and Sponsors shall not be liable to indemnify or reimburse the Sponsor in any respect of any damage or loss, direct or indirect, arising as a result thereof.

Cancellation and refund policy: (a) Sponsor agrees to notify AGL in writing if it needs to change its sponsorship, change its company listing and/or contact information, as well as if it needs to cancel their sponsorship of the summit series. (b) Written cancellation received by AGL 30 days prior to the summit day, a cancellation fee of 50% of total sponsorship cost will be assessed. (c) There will be no refunds for cancellations received after January 30, 2017.

Sponsors are advised to carry the appropriate property and casualty insurance to cover their materials against damage and loss and public liability insurance to cover against injury to the Sponsor, its staff, and to injury to others.

All display must be set up by 7:00 am the morning of the summit. Displays not set up and claimed by the appointed time may be forfeited to AGL at its sole discretion. No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Display Area nor host facility. Sponsor must observe all union regulations enforced in the host facility and use qualified personnel for services.