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**ON THE ROAD  
AGAIN IN 2018**

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**Four New Cities  
Near You**

**SPONSORSHIP OPPORTUNITIES**



**FIRST STOP**  
JANUARY  
NORCAL



**SECOND STOP**  
JUNE  
PHILADELPHIA



**THIRD STOP**  
SEPTEMBER  
KANSAS CITY



**FINAL STOP**  
NOVEMBER  
ATLANTA

**AS A SPONSOR FOR  
AGL'S 2018 LOCAL  
SUMMITS, YOU WILL  
HAVE THE UNIQUE  
OPPORTUNITY TO:**

- Interact with existing clients and establish new relationships
- Showcase your company's products and services
- Increase brand recognition throughout the wireless industry
- Learn from industry leaders and technology experts
- Engage with industry professionals on a local level

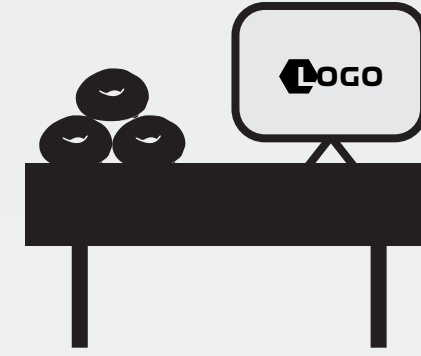
# NETWORKING BREAKFAST SPONSOR

Exclusive

**\$5,500** for Remaining  
2 Summits  
**\$3,000** per Summit



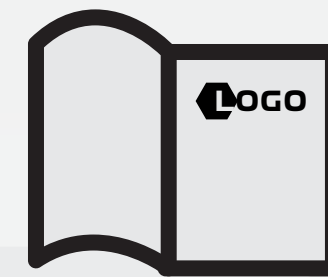
## NETWORKING BREAKFAST SPONSOR RECEIVES:



Company Logo on  
All Signage at  
Breakfast Stations



Company Logo  
on Napkins



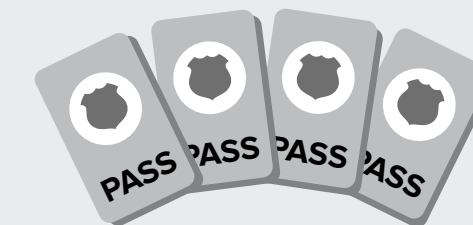
Company Logo on  
all Summit  
Advertising



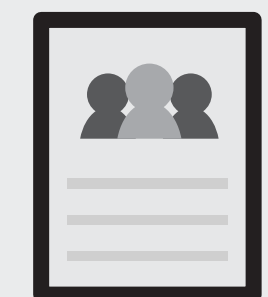
Logo on AGL Summit  
Website, Marketing &  
Collateral



30-day ad on AGL  
Summit Website



4 Passes to  
Each Summit



Summit  
Attendee List

# COFFEE & REFRESHMENT SPONSOR

**Exclusive**

**\$4,500** for Remaining  
2 Summits  
**\$2,500** per Summit



## COFFEE & REFRESHMENT SPONSOR RECEIVES:



Company Logo on  
Coffee Sleeves and  
Beverage Napkins at  
Coffee & Beverage  
Stations



Company Logo on  
all Signage



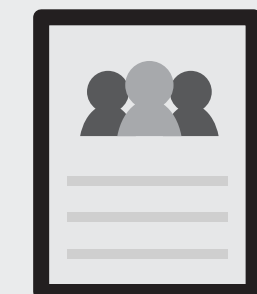
Company Logo  
on all Summit  
Advertising



Logo on AGL  
Summit Website,  
Marketing &  
Collateral



2 Passes to  
Each Summit



Summit  
Attendee List

# WIFI SPONSOR

**Exclusive**

**\$3,500** for Remaining  
2 Summits  
**\$2,000** per Summit



## WIFI SPONSOR RECEIVES:



Company Logo on  
Wi-Fi Splash Page  
and/or Company  
Name on Wi-Fi  
Network



Company Logo on  
all Signage



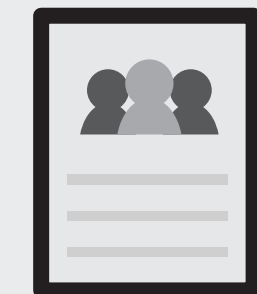
Company Logo  
on all Summit  
Advertising



Logo on AGL  
Summit Website,  
Marketing &  
Collateral



2 Passes to  
Each Summit



Summit  
Attendee List

# TABLE SPONSOR

Limit 10 per Summit

\$2,500 for Remaining 2 Summits  
\$1,500 per Summit



## TABLE SPONSOR RECEIVES:



Company Table Top Display  
(6 foot table, 2 chairs, table cloth/drape, wastebasket, central location for easy access to attendees and networking opportunities)



Opportunity to Showcase Company Products & Services  
(Before Summit and During 2 Networking Breaks)



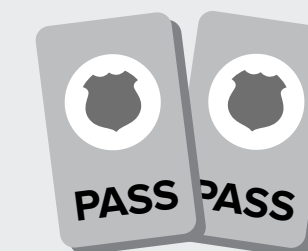
Company Logo on all Signage



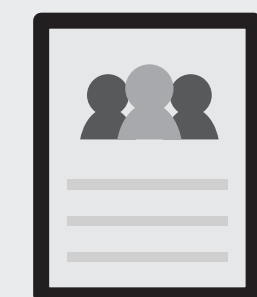
Company Logo on all Summit Advertising



Logo on AGL Summit Website, Marketing & Collateral



2 Passes to Each Summit



Summit Attendee List



# ADD-ON SPONSORSHIP PACKAGES

*Can only be added to the above sponsorships  
Each Add-On Package can be purchased a maximum of two times.*

## **INTEGRATED MARKETING CAMPAIGN PACKAGE** (WEB, PRINT, DIGITAL)

**Gain additional company exposure at the summit and beyond through all AGL distribution channels.**

- One eBlast to all AGL contacts devoted entirely to your company
- One (1) full page ad in AGL Magazine or Applied Wireless Technology of your choosing
- One (1) 30-day web rectangle ad on webpages, with gated link to your company website
- One (1) 8-issue banner ad in AGL eDigest, with gated link to your company website
- Artwork to be provided by company

**\$9,000**  
(Value of \$11,000)



# ADD-ON SPONSORSHIP PACKAGES

*Can only be added to the above sponsorships  
Each Add-On Package can be purchased a maximum of two times.*

## PRINT ADVERTISING PACKAGE

**Gain additional company exposure at the summit and beyond through AGL Magazine, now in its 14<sup>th</sup> year.**

- Three (3) full page ads in AGL Magazine
- Print-ready artwork to be provided by company

**\$8,000**  
**(Value of \$10,000)**

## DIGITAL ADVERTISING PACKAGE

**Gain additional company exposure at the summit and beyond through AGL digital channels.**

- One (1) full page ad in Applied Wireless Technology quarterly digital publication
- One (1) 30-day web rectangle ad on webpages, with gated link to your company website
- One (1) 8-issue banner ad in AGL eDigest, with gated link to your company website
- Artwork to be provided by company

**\$7,000**  
**(Value of \$9,000)**





# SECURE YOUR SPONSORSHIP

*This agreement reserves your company's sponsorship for the 2018 AGL Local Summit Series as indicated below.  
Check all that apply to your sponsorship.*

## FULL YEAR - ON THE ROAD PARTNERSHIP

~~On the Road  \$13,000 for all 3 Summits - Only One Available~~

## AVAILABLE FOR ALL 4 SUMMITS

~~Local Title  \$5,000 per Summit~~

~~Networking Social  \$13,500 for all Summits  \$4,000 per Summit~~

~~Networking Lunch  \$12,000 for all Summits  \$3,500 per Summit~~

Networking Breakfast  \$5,500 for all 2 Summits  \$3,000 per Summit

~~Summit SWAG  \$10,000 for all Summits -~~

Coffee & Refreshment  \$4,500 for all 2 Summits  \$2,500 per Summit

Wi-Fi  \$3,500 for all 2 Summits  \$2,000 per Summit

Table Top Exhibit  \$2,500 for all 2 Summits  \$1,500 per Summit

## ADD-ON SPONSORSHIP PACKAGES

Integrated Marketing Campaign  \$9,000

Print Advertising  \$8,000

Digital Advertising  \$7,000

## LOCATION OF SUMMIT SPONSORSHIP(S):

<input type="checkbox"/>	Full Year On the Road	
<input type="checkbox"/>	First Stop NORCAL	
<input type="checkbox"/>	Second Stop PHILADELPHIA	
<input type="checkbox"/>	Third Stop KANSAS CITY	
<input type="checkbox"/>	Final Stop ATLANTA	
<input type="checkbox"/>	Add-On Packages	
<b>TOTAL:</b>		<b>\$</b>

*Complete this form and sign the following page to reserve your 2018 Sponsorship.*

*Email to Kari Willis, AGL Local Summit Manager  
summits@aglmediagroup.com | 714.504.1145*

## SPONSOR INFORMATION

Sponsor's Name:

Contact Name:

Title:

Address:

City:

State:

Zip:

Phone:

Email:

Signature

## PAYMENT INFORMATION

Card Holders Name:

Credit Card Type:  VISA  MasterCard  AMEX  Discover

Credit Card Number:

CVC Code:

Expiration Date:

CC Signature:

### Terms and Conditions for AGL Summits **Payment is required in order to reserve your sponsorship.**

Sponsors will indemnify, defend and hold AGL Media Group, LLC (AGL) and its contractors, co-sponsors and all host facilities, harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with any or all AGL Summits. Sponsor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; not for any injury to himself or employees while in the host facility; nor for any damage of any nature including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AGL, its contractors, cosponsors and host facilities. All customer content is subject to AGL approval prior to dissemination.

In the event the Display Area or any part of the meeting area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, terrorism, strike, lockout, labor dispute, riot, or any other cause or agency over which AGL has no control, or should AGL or the host facility management decide that because of any such cause it is necessary to cancel, postpone, or re-site the summit, AGL, host facility management, and Sponsors shall not be liable to indemnify or reimburse the Sponsor in any respect of any damage or loss, direct or indirect, arising as a result thereof.

Cancellation and refund policy: (a) Sponsor agrees to notify AGL in writing if it needs to change its sponsorship, change its company listing and/or contact information, as well as if it needs to cancel their sponsorship of the summit series. (b) Written cancellation received by AGL 30 days prior to the summit day, a cancellation fee of 50% of total sponsorship cost will be assessed. (c) There will be no refunds for cancellations received after January 10, 2018.

Sponsors are advised to carry the appropriate property and casualty insurance to cover their materials against damage and loss and public liability insurance to cover against injury to the Sponsor, its staff, and to injury to others. All display must be set up by 7:00 am the morning of the summit. Displays not set up and claimed by the appointed time may be forfeited to AGL at its sole discretion. No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Display Area nor host facility. Sponsor must observe all union regulations enforced in the host facility and use qualified personnel for services.